



ANIL GROUP

Corporate Office
Anil Corporate House
Opp. WIAA, Besides DLA School
Off. Judges Bungalow Rd.
Bodakdev Ahmedabad – 380015

MEDIA RELEASE

ANIL GROUP TO PROMOTE CHESS TALENT IN INDIA

Chess Maestro **Tejas Bakre** joins Anil Group as Brand Ambassador

Ahmedabad, June 23, 2011:

Ahmedabad-based **Anil Group of Companies** is pleased to announce its association with Gujarat's only Chess Grand Master **Tejas Bakre**. The association between Tejas Bakre, Gujarat's pride in promoting Chess at national level and Anil Group of Companies, is a step towards promoting young sportsmen in Gujarat. The association is an initiative from Anil Group of Companies to encourage and equip bright sportspersons for competitions at the national and international levels.

Announcing the initiative, **Mr. Amol Sheth, Chairman and Managing Director, Anil Group**, said, "We, at **Anil Group of Companies**, want to encourage sports in Gujarat and in this regard encourage and groom young sporting talents from the state for higher challenges at national and international levels. The game of Chess and budding players associated with the game offer tremendous potential for our country to make a mark at the global level.



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Anil Group of Companies will facilitate Tejas in winning and bringing more glories to Gujarat state, nationally and to India, internationally. As part of association, we will jointly work towards promoting chess as a game in school, colleges and other educational institutes in Gujarat and later, across the country. We, along with Tejas, plan to run a chess academy which will identify promising talents, encourage young & upcoming players and provide a platform to chess enthusiasts to equip themselves for bigger challenges in the national and international arena.”

During past one year, India has done exceedingly well at sports arena wherein the country, today, is a world champion in cricket and Indian sportspersons performed exceedingly well at the Common Wealth Games to give India its best show ever. Beginning with Chess as a game, Anil Group aims to promote and encourage players from other sports, as well. Sharing opinion on his association with Anil Group of Companies, **GM Tejas Bakre**, said, “Anil has timely recognised the need to develop & groom young talent in chess and I am proud to get associated with them. The business approach of Anil Group, which is more strategic in nature due to its presence in diversified industry segments, is similar to the approach adopted in the game of Chess where strategy plays major role in winning over the competitor.



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Chess players across the country compete very well at the domestic level and an encouragement of corporate sector, like the initiative from Anil Group of Companies, will certainly prove beneficial for players who can mould themselves to compete with international players. With similar efforts and support from Indian corporate fraternity, domestic sporting talent will get the desired recognition at the International level.”

GM Tejas Bakre has achieved World’s prestigious title in the field of chess by becoming an International GRAND-MASTER and is the first in Gujarat State, which is an achievement for an Indian chess player who is amongst few elite International Grand-masters (chess being played in almost 140 countries).

GM Tejas Bakre has won Olympic Gold Medal in the World Youth Olympics held at Moscow in 1998. Tejas Bakre, being the only medal winner for India, made our country proud at the international arena. In the past, he has equalled record of legendary V. Anand by annexing two Asian Junior Titles in 1998 (Iran) and 2000 (India). He became the first ever Indian to conquer Asian Sub-Junior Championship and entered the Limca Book of Records.



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About Anil Group of Companies:

Ahmedabad-based Anil Group of Companies is a professional managed business group with diversified business interests. This blue chip group thrives on core values of integrity, quality and consistency. The group has presence in vivid market spectrums like Food Processing, Hospitality, Infrastructure, Knowledge Systems, Garments Export, Biotechnology, Animal Feed, Foundry, Dairy Products and Commodity Suppliers (Coal, Iron Ore & Furnace Oil). The scale of presence in these industry spectrums embodies the group's spirit of innovation and desire of its team to adapt to the needs of its customers.